SANDESHKHALI MAA SARODA
WOMEN & RURAL WELFARE SOCIETY

ANNUAL REPORT
FINANCIAL YEAR 2025–26

Community-led development • Environmental stewardship • Inclusive opportunity



Registered Society under the West Bengal Societies Registration Act, 1961

Head Office : Vill-Chhoto Jirakepur, PO-Basirhat (RS),
Dist-North 24 Parganas, West Bengal – 743412

Branch Office : Vill + PO-Nazat, PS-Sandeshkhali,
Dist-North 24 Parganas, West Bengal – 743442

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Women Empowerment | Education & Digital Literacy | Health & Sanitation | Drinking Water | Livelihood Restoration | Environment & Climate Resilience

1 Message and Executive Summary

The year 2025–26 reflects the continuing commitment of Sandeshkhali Maa Saroda Women & Rural Welfare Society to community welfare and inclusive rural development. Working in the wider Sundarbans context, the Society's programme portfolio brings together environmental action, health awareness, education, digital literacy, livelihood restoration and community awareness.

The Society recognises that durable development depends on local participation, responsible use of resources and collaboration among communities, public institutions, civil society and CSR partners. Its work seeks to respond to practical needs while strengthening the capacity of rural families and communities to participate in their own development.



Financial Highlights (as per audited accounts)

Total income	:	₹ 44,72,559
Total expenditure	:	₹ 42,41,568
Excess of income over expenditure	:	₹ 2,30,991
Fixed deposits (as at 31 March 2026)	:	₹ 50,00,000
Fixed assets (as at 31 March 2026)	:	₹ 22,64,484

The report presents the Society's principal programme areas and the financial information available from the audit. The next stage of reporting can be strengthened by adding verified activity counts, beneficiary stories, photographs, partner acknowledgements and measured outcomes from programme records.

2 About the Society

Sandeshkhali Maa Saroda Women & Rural Welfare Society is a registered society working for women, rural communities and vulnerable groups. Its work is rooted in the development challenges of the Sundarbans and surrounding rural areas of West Bengal.

Organisation details

Particular	Details
Name	Sandeshkhali Maa Saroda Women & Rural Welfare Society
Legal status	Registered under the West Bengal Societies Registration Act, 1961
Registration number	SO198323
Head office	Vill-Chhoto Jirakepur, PO-Basirhat (RS), Dist-North 24 Parganas, West Bengal – 743412
Branch office	Vill + PO-Nazat, PS-Sandeshkhali, Dist-North 24 Parganas, West Bengal – 743442
Email	masaroda2009@gmail.com
Websites	masaroda.org | masaroda.co.in
Year of establishment	2009

Our vision

Rural communities where women, children and vulnerable households can access opportunities, essential services and a healthier, safer and more resilient environment.

Our mission

To work with communities and partners to advance women's empowerment, education, health, drinking water and sanitation, livelihoods, environmental protection and inclusive rural development.

Core programme themes

- ✓ Women's empowerment and community participation
- ✓ Health awareness and access to information
- ✓ Education and digital literacy
- ✓ Environmental protection and climate resilience
- ✓ Livelihood restoration and rural welfare
- ✓ Awareness of public welfare schemes and animal welfare

3 Our Development Approach

Community-centred action
Identify local needs, engage community members and coordinate with relevant stakeholders.

Inclusion and dignity
Support women, children, rural households and vulnerable groups. Partiotation, respect and ann-discrimination are central to our work.



Partnership and collaboration
Grants, CSR support, donations, membership contributions and cooperation with local institutions help sustain our work.

Learning and accountability
Maintain financial auditing, programme reporting, beneficiary records, photographs, feedback, outcome tracking and timely reporting to partners.

4 Programme Highlights: 2025–26

The audited accounts identify the following programme expenditure heads for the year. The descriptions below explain the programme areas without adding unverified beneficiary numbers.

4.1 Environmental Programme
Audited expenditure: ₹ 14,53,463
Mangrove Restoration – Sandeshkhali
25,000 saplings planted.



4.2 Digital Literacy Programme
Audited expenditure: ₹ 8,57,120
Computer training, digital skills and online learning support.



4.3 Health & Health Awareness
Audited expenditure: ₹ 6,78,552
Health camps, awareness sessions and preventive care.



4.4 Education Programme
Audited expenditure: ₹ 57,520
Support for school education, learning materials and awareness.



4.5 Livelihood Restoration
Audited expenditure: ₹ 1,26,000
Skill support, livelihood training and income opportunities.



4.6 Community Awareness & Public Information

Awareness on various Government schemes	₹ 36,650
Har Ghar Tiranga programme	₹ 56,000
Observation & celebration programmes	₹ 47,320



4.7 Animal Welfare
Audited expenditure: ₹ 15,720



Verified activity counts, beneficiary stories, photographs and outcomes can be added from programme registers.