

# **PROJECT PROPOSAL**

ON

**“Livelihood advancement of women through Training  
cum Production Centre”**

**SUBMITTED BY**

**SANDESHKHALI MAA SARODA WOMEN & RURAL  
WELFARE SOCIETY**

**OFFICE ADDRESS**

**Vill & P.O. – Bermajur, P.S. – Sandeshkhali, Dist.- North- 2  
Parganas, Pin- 743442, West Bengal**

**CONTACT NO  
(M) 9732549110**

**EMAIL  
Masaroda2009@gmail.com**

**PROJECT PROPOSAL**

**Project Title:** Livelihood advancement of women through Training cum

## **About the Organization**

- 1. Name of the Organization** : Sandeshkhali Maa Saroda Women & Rural Welfare Society
- 2. Registered Address of the Organization** : Vill & P.O. – Bermajur,  
P.S. – Sandeshkhali, Dist.- North 24  
Parganas, Pin- 743442,  
West Bengal
- 3. Contact No.** : (M) 9732549110
- 4. Email** : masaroda2009@gmail.com
- 5. Nature of the Organization** : Regd. Society under the Societies  
Registration Act XXVI of 1961
- 6. Date of Voluntary Organization's  
Constitution Registration** : S/IL/98323 of 2012 - 2013  
Date: 22.11.2012
- 7. Genesis, Vision & Mission of the organization** :

### **Genesis:**

Sandeshkhali Maa Saroda Women & Rural Welfare Society started its journey from 2009 as a Non-Government, voluntary organization seeking to reach out most marginalized and vulnerable communities of the people of North 24 Parganas district of west Bengal of India.

The organization works with people and thereof, considers and value people as most important assets on this universe. Providing opportunity and people's participation are the key and guiding words for overall development and growth of this organization. It tries to help the people so that they can help themselves for their own upliftment.

The organization concentrated on School Education/Vocational Training, Social Welfare & Relief Activities, disseminating information for awareness generation in various issues and many other welfare as well as capacity building programs with the all out support of its well wishers and its own contribution and income raised through subscription, donation, sale of agro goods etc.

### **Vision:**

Sandeshkhali Maa Saroda Women & Rural Welfare Society's vision is to achieve a value – oriented sustainable society based on social orientation, economic growth, local capacity building and empowerment of people for a complete social transformation.

**Mission:** Sandeshkhali Maa Saroda Women & Rural Welfare Society's mission is to aware the poor & disadvantaged people about their health, education and basic rights, assist them to recognize and improve their potentialities through skill formation, knowledge sharing and transfer of technical knowhow, guide them to generate economic benefit for promoting sustainable development in economy.

### **8. Objectives of the organization:**

- \* To spread literacy among the illiterate men and women in both rural and urban area.
- \* To take up formal and non-formal education programme.
- \* To spread education among the needy and neglected children.
- \* To take up different skill formation and vocational training programme for the unemployed young men and women belonging to low socio-economic condition.
- \* To cause empowerment of the poor women through micro credit.
- \* To promote Khadi & village industries in the rural area.
- \* To transfer science-based technologies in agriculture among the farmers.
- \* To strengthen the rural economy through technological innovation.
- \* To take community-based health care programmes.

### **9. Major Activities of the organization:**

Training & Capacity Building  
Health Programme  
Education Programme  
Social & Relief Work  
Youth Leadership  
Awareness Generation  
Environmental Programme  
Cultural Programme  
Notable Day Celebration

## **II. About the Project Proposal**

- 1. Project Title:** Livelihood advancement of women through Training cum Production Centre
- 2. Project Location:** Vill & P.O. – Bermajur, P.S. – Sandeshkhali, Dist.- North 24 Parganas, Pin- 743442, West Bengal
- 3. Description of the project/ scheme in details:**

The working area being rural is under Sandeshkhali- I & Sandeshkhali -II Blocks of North 24 Parganas district of West Bengal. The area covers where the people belongs to SC & ST 70%, Minority Community 22% and 11% others. Chosen area has got the complexities of communication and poverty syndrome having want of job opportunity and income security for livelihood development. The women are facing many problems where they should have to find out the economic stability for their position in the family, in the community and in the society.

Owing to this situational analysis the organization intends to strengthen the capacity of the women through Entrepreneurship Development training cum production for their livelihood advancement. The appropriate technology as also utilizing the skill and potential of the women should be stressed and the drop out adolescent girls from main stream should be encouraged to have their scopes for the future through livelihood enhancement.

This proposed training cum production will concentrate on Spice Grinding on Chili and Turmeric and in future different types of spices will be undertaken.

Group basis they will undertake the training and they will be supported by the organization for their livelihood advancement. The training will be conducted for 3 months. The organization will provide technical and financial as also back up services for this training that they can be self supported and have income security for their livelihood enhancement. This will be training cum production centre, where they will have the job opportunity/ income opportunity for their self sustenance.

#### **4. Objectives to be achieved:**

- i) Initially 40 women from the SHGs will be chosen for these training cum production centre.
- ii) To provide technical skills for micro economic enterprises.
- iii) To spread education and literacy among the targeted groups having prime focus on women and children.
- iv) Improvement in income and livelihood security for the poor and vulnerable women.
- v) Institutional empowerment through promoting and supporting self help groups.
- vi) Marketing Linkages through information and training on marketing quality system, strengthening needed infrastructure, marketing system and linkages with marketing centers.
- vii) Development of Community Ownership.

#### **5. Manner of Implementation:**

Under this project training cum production will be set up for the target beneficiaries. 40 Women will be involved in this unit (20 in one shift x 2 shifts. 8 am to 1 pm: 1<sup>st</sup> shift 2 pm to 7 pm: 2<sup>nd</sup> shift) and after payment of recurring cost and honorarium, the surplus amount of the unit will be utilized as revolving fund (40%) and emergency fund (30%), Social Welfare Activities (20%) and organizational maintenance cost (10%). The women who will be engaged in this unit will have scope of taking loan from revolving fund for setting up their own enterprise and marketing support will be provide by the organization.

#### **6. Section of the society to be benefitted from the project:**

Women Members belonging to low income families.

**7. Approximate no. of beneficiaries:** Direct- 40, Indirect- 160

**8. Marketing Arrangements:**

The Marketing support system has to be reviewed with special attention based on the following points especially for sustainability of any project related to livelihood enhancement as follows:

- Provision of information and training on marketing
- Establishment of linkages
- Collection and dissemination of information on quality systems
- Support in the development of needed infrastructure
- Provision of assistance in different marketing centers/pockets

**9. Expected outcome:**

- ❖ The beneficiary are able to have their own income resources
- ❖ Their problems of poverty, un-employment and dependence will be alleviated
- ❖ The women will be self employed
- ❖ Socio-economic living conditions will be improved
- ❖ Habit of small savings will be developed among them
- ❖ Development of group spirit and unity amongst the beneficiaries.

**10. Estimated Cost-**

**Non-Recurring**

<b>A) Land &amp; Building</b>		
Land		Own
Work shed		6,00,000.00
	<b>Total</b>	<b>6,00,000.00</b>

**B) Machinery and Equipment**

<b>S.No</b>	<b>Description</b>	<b>Unit</b>	<b>Qty.</b>	<b>Rate</b>	<b>Amount Rs.</b>
1	Micropulveriser with motor	Nos.	5	50000	2,50,000.00
2	Disintegrator - 7.5 HP	Nos.	5	30000	1,50,000.00
3	Weighing balance - 10 kg cap.	Nos.	10	5000	50,000.00
4	Sieving machine	Nos.	3	4000	12,000.00
5	Hand sealer	Nos.	5	3000	15,000.00
6	Work tables	Nos.	10	4000	40,000.00
7	Furniture and fixtures		LS		30,000.00
8	Installation and electrification		LS		20,000.00
	<b>Total</b>				<b>5,67,000.00</b>

## Recurring

### A) Raw Material (Per month)

S.No	Description	Unit	Qty.	Rate	Amount Rs.
1	Chilies	Kgs.	2500	90	2,25,000.00
2	Turmeric	Kgs.	2000	80	1,60,000.00
	<b>Total</b>				<b>3,85,000.00</b>

### B) Utilities (per month)

S.No	Description	Unit	Amount Rs.
1	Power	LS	5,000.00
2	Water	LS	1,000.00
			<b>6,000.00</b>

## **FUNDING REQUIREMENT**

### **Non recurring-**

A) Land & Building	Rs. 6,00,000.00
B) Machinery and Equipment	<u>Rs. 5,67,000.00</u>
	Rs. 11,67,000.00

### **Recurring-**

A) Raw Material for 3 months (3,85,000 x 3 months)	Rs. 11,55,000.00
B) Utilities for 3 months (6,000 x 3 months)	<u>Rs. 18,000.00</u>
	Rs. 11,73,000.00

**GRAND TOTAL (Non-Recurring + Recurring)                      Rs. 23,40,000.00**

**(Rupees Twenty Three Lakh Forty Thousand only)**

## Revenue Per annum:

S.No	Description	Unit	Qty.	Rate Rs.	Amount Rs.
1	Chilli Powder	kgs	25000	150	37,50,000.00

2	Turmeric Powder	kgs	19000	130	24,70,000.00
	<b>Total</b>				<b>62,20,000.00</b>
	<b>Cost of Production per annum (3,91,000 per month x 12 months)</b>			(-)	<b><u>46,92,000.00</u></b>
	<b>Turnover</b>				<b>15,28,000.00</b>
	<b>Remuneration of the women members</b>			(-)	<b><u>14,40,000.00</u></b>
	<b>Surplus</b>				<b>88,000.00</b>