

Organization Details

Brief description of the organization/agency

Our NGO SANDESHKHALI MAA SARODA WOMEN & RURAL WELFARE SOCIETY Registered under West Bengal Societies Act XXVI of 1961 bearing registration number S/1L 98323 of 2012-2013 dated 22-11-2012 and located at Vill-Chhoto Jirakepur P.O. Basirhat(RS) Dist- North 24 PGS- Pin- 743411-West Bengal.

We have been able to introduce various types of activities for social welfare, creating awareness, actions programmes, training, seminars, discussion and cultural events etc. We also undertake activities like cloths distribution, Book Donation, Relief work and medicine distribution, Anti drugs campaign, free coaching centre, handicraft development, women empowerment, cultural and sports events, water and air pollution awareness campaign and plantation etc

Details of similar projects ongoing/completed by the organization/agency in previous three years

The activities undertaken during the past three years are:

1. Cloth Distribution:-According to economics census, more than 60% peoples are very poor of Sandeshkhali area. They have not enough cloths to wear. The economical pictures of ST peoples of Sandeshali area are so poor that they cannot take quality food in one time in a day properly. We distributed some cloths among the 250 poor villagers of ST area of Bermajur .And we are trying to distribute cloths and quality food packets to poor.



Pic1: Cloth distribution camp

2. Book Donation:-Students of Sandeshkhali area are very poor. Due to poverty they cannot purchase their text books fully. We are unable to help to all the poor students of this area due to our financial problem. But we donate some books among the poor students of Bermajur area of Sandeshkhali-II Block, and we are trying to reach to all the poor students of Sandeshkhali area for the better support for education.

3. RELIEF WORK & Medicine Distribution: - Due to heavy rain fall, the large area of Swarupnagar became under water. The people of this area became homeless and they took shelter in nearest flood shelter or school. Lots of people come to us with fungal infections from walking in water for long. They were suffering from fever and some of them have diarrhea as well etc. Our volunteers reached there and distributed 500 packets of dry food including biscuits, sugar, muri, chira, baby food, cake, candle, e.t.c. and we also distributed some medicine like saline packets, disprins, e.t.c. and arranged FIRST AID camp to treat the injured people.



Pic 2 Beneficiaries at the Relief and medicine distribution camp

4. ANTI DRUG CAMPAIGN: - Drugs are chemicals. Different drugs, because of their chemical structures, can affect the body in different ways. In fact, some drugs can even change a person's body and brain in ways that last long after the person has stopped taking drugs, maybe even permanently. Depending on the drug, it can enter the human body in a number of ways, including injection, inhalation, and ingestion. The method of how it enters the body impacts on how the drug affects the person. For example: injection takes the drug directly into the blood stream, providing more immediate effects; while ingestion requires the drug to pass through the digestive system, delaying the effects. Most abused drugs directly or indirectly target the brain's reward system by flooding the circuit with dopamine. Dopamine is a neurotransmitter present in regions of the brain that regulate movement, emotion, cognition, motivation, and feelings of pleasure. When drugs enter the brain, they can actually change how the brain performs its jobs. These changes are what lead to compulsive drug use, the hallmark of addiction. We arranged a seminar to discuss about it to the local un-employed youth and older people of Sandeshkhali area.



Pic 3: Participants at the Anti drug campaign

5.FREE COACHING CENTRE- We are teaching 60 no's of poor meritorious students of Basirhat Sub-Division at our coaching centre at Basirhat so that they can make good result in school and better guidance for education. The assessment of the students is taken by examination in every week. We have received the better response from the student's side as well as guardian's side.



Pic 4: Children at the coaching centre

6. HANDICRAFT DEVELOPMENT:-Indian handicrafts is an art of making crafts by hand in

India is called Indian handicrafts, in ancient India people lived in colonies called tribal's and they were used to make utility items for their daily need, that art of making the crafts called handicrafts, and the items called handicrafts goods. Then people started selling these products in the local markets "haat". Time has been passed and people have become more developed and civilised in all aspects, those who were making handicraft products have started trading their makings by increasing demand and population. In Sandeskhali area we arranged a handicraft training programme to the poor women and girls



Pic 5: Handicraft stalls

7. WOMEN'S ENPOWERMENT: Social isolation, economic vulnerability, and lack of access to health care prevent healthy transitions from girlhood to womanhood, especially for vulnerable adolescent girls in developing countries. In Sandeshkhali areas, poor girls often are at high risk of gender-based violence, unintended pregnancy, and HIV. Many drop out of school, are unable to find employment, lack the ability to make independent decisions, and are not being reached by existing programs for young people. We arranged a programme to discuss about health and financial education and life skills during weekly girls group meetings led by young women from the community;

8. CULTURAL & SPORTS:-We have received a government Grant of amounting

Rs.200000.00 (Two lakhs)only from sports and cultural department of Government of West Bengal for sports and cultural development .We arranged sports and cultural programme at RagunathPur , Tantra,Sandeshkhali under Basirhat Sub-Division.Local students and guardians participated the programme. And also distributed some sports materials like foot ball, cricket bat, and wicket e.t.c. among the poor young boys to inspire to play.



Pic 6: Participants at the Cultural and Sports events

9. WATER & AIR POLLUTION AWARENESS PROGRAMME-The major problem in Sundarban is water problem .the drinking water of this area not too healthy to drink.All over the Sundarban area covered with saline water. This area is located at the eastern part of Sundarban deltaic area also the southernmost and eastern part of West Bengal. The latitudinal and longitudinal extension of this area is from 22° 10'50"N to 22° 10'50"N and 88° 57' to 89° 4'30" E. This area is bound by different types of river. In the eastern side of the Hingalgaj block is dissected by the Kalindi River from Bangladesh. The Bay of Bengal and the Sundarban biosphere reserve is situated at the southern part of this block. The Raimangal River, Sandeshkhali block and Gosaba Block is located at the western side. The

Hasnabad block and the Katakhal River are situated at the northern part of this block. We arranged awareness programme about drinking water & air-pollution at Bermajur and Basirhat.

10. PLANTATION PROGRAMME: - We took a plantation programme .We planted 500 pieces of saplings of Coconut, Guava, Banana e.t.c. in the both sides of the khalpar of

Bermajur area ,and distributed the same among the poor villagers .



Pic7: Plantation drive in progress